

# CellCast Brings Business Continuity to Golden Corral



Golden Corral needed to eliminate the issues associated with processing payments during Point of Sale (POS) downtime. Microspace's CellCast proved to be the right answer to update their existing network redundancy measures.

According to a recent IHS study, outages cost more than \$700 Billion a year.

By replacing outdated legacy backup systems and phone lines with the wireless technology of CellCast, Golden Corral has improved network and POS continuity across their locations. They see fewer credit card transaction issues and their associated costs. Additionally, restaurants are saving money every month after transitioning away from expensive phone lines and enjoying increased reliability with CellCast.

Unlike traditional wireless continuity solutions, CellCast features a shared data pool. Pooled data is shared across multiple Golden Corral locations. So if one location experiences communications issues, they tap into the group's shared data pool and avoid the costly overage fees typically seen with other wireless offerings.

## The Challenge

The nationwide restaurant chain needed to eliminate the pains—and costs—associated with processing credit card payments during network and POS downtime.

## The Solution

Replace dated backup system and phone lines with CellCast wireless technology for improved network and POS continuity across their locations. Leverage a shared data pool to avoid costly overage fees seen with other wireless offerings.

## The Result

Microspace's CellCast proved to be the right answer. Golden Corral has improved network and POS continuity across their locations. They see fewer credit card transaction issues and those associated costs, while saving money every month with the new technology.

# CellCast: A Cost-Effective, Reliable Network Failover Plan

When you rely on the cloud for transactions, business critical services, and customer interactions, the network becomes increasingly important. Network outages become critical and costly.



**Wireless network failover has emerged as a leading technology to help cost-effectively minimize the effect of network outages.**

CellCast provides enterprise class hardware and the most reliable 24/7/365 service available. While quality hardware is important, it's the managed service that sets Microspace apart. Our advanced monitoring, control and reporting provide real benefits across any enterprise network. 24/7 visibility of your network means that connectivity or hardware issues are immediately identified and resolved from Microspace's award winning Network Operations Center.

Microspace's Network Operations Center provides enterprise-quality monitoring, control and reporting 24/7/365.

CellCast provides strong, national, 4G/LTE coverage and utilizes true enterprise grade equipment bundled into a reasonable per location monthly cost.

## Package Options

- Cradlepoint 4G LTE Wireless Enterprise Router
- 250MB, 1GB and 5GB Monthly Pooled Data Plans
- Microspace Network Control-Monitoring, Reporting and Support
- 2 and 3-Year Agreements Available



***Isn't it time for a more reliable backup plan?***

Get unmatched deployment, service and support directly from our Raleigh, N.C. based network operations center.

# CellCast

Contact us for a quote.

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